



SalesMaven
MAKING SENSE OF SALES

The Key To Closing More Sales

Deliver your message in a way your client is more open to receiving it
Make it easy for clients to buy from you
Close more sales

The Inconvenient Truth Impeding Your Business

Thinking patterns that hold you back in business
What happens when you miss your clients buying signals
Shift your mindset to have the thriving business you deserve

5 Ways You Are Sabotaging Your Sales & What To Do Instead

5 common mistakes that cost you business
How to move clients into action
Simple tips that increase your sales

“Hiring Nikki for sales training is a smart investment in your business that you will not regret. She teaches easy to implement techniques that you can start using right away”

Julie Fry, Business Among Moms

Nikki Rausch





Sales Maven founder Nikki Rausch is an award-winning sales executive with 20 years of sales experience. By combining her sales experience with her master certification in Neuro-Linguistic Programming, Nikki teaches business owners and sales teams how to cultivate clients through the art of conversation resulting in increased sales.

Nikki has an incredibly strong track record. She has closed some of the largest deals in the history of the companies for whom she has worked. Nikki is an accomplished and revered communications coach, mentor and sales trainer. She excels in cultivating profitable customer relationships.

Nikki holds a B.A. in Business Administration from the University of Washington. She has been honored several times as 'top-producing sales person' and 'outstanding business partner'. Nikki was also featured on the cover of Female Entrepreneur Magazine in 2002.

Nikki is the author of *Six-Word Lessons on Influencing with Grace: 100 Lessons to Genuinely Connect with Colleagues, Friends, Family, and Lovers*. The book offers practical and easy-to-follow advice. Pick up tips to connect with and influence the most important people in your life. Learn how to communicate effectively and improve all your relationships....genuinely and with grace.

“I love this book so much that I bought 10 copies for my marketing team!!! After the first reading, I was amazed at how many useful nuggets could be practically applied daily, whether in personal or professional relationships. This little book will stay in my library and be one I recommend.”

Coleen S.

Hire Nikki to speak at your next meeting or networking event



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